



Call for Art

July 24, 2024



Ronald McDonald House Charities – Eastern Wisconsin

The Southeast Chapter of WVA has partnered with Ronald McDonald House Charities- Eastern Wisconsin to provide artwork for the house. This is an ongoing project and an OPEN CALL for all current members of the Southeast Chapter. Currently, applications are being accepted for TWENTY-FIVE (25) pieces for each round.

Each round remains open and accepts applications until 25 pieces have been received. At that time, applications will be accepted for the next round.

Each round hangs for three (3) months

Hanging Dates:

- Saturday; December 7, 2024
- Saturday, March 8, 2025
- Saturday, June 14, 2025
- Saturday, September 13, 2025

RMHC GUIDELINES

1. The Ronald McDonald House is nondenominational and does not have any political affiliation, therefore, none of our artwork reflects any specific religion or political views.
2. **We are an inclusive organization and serve families from all over the country and world. We would love to acquire pieces that represent the diverse backgrounds and cultures we see in our House every day.**
3. Most of the current artwork found throughout the rest of the House consists of vibrant colors and there are consistent themes of nature and/or landscapes, family, healing, strength, or abstract in style.

ARTWORK GUIDELINES

- Artists may submit up to THREE (3) pieces for each hanging,
- All art must be original work, no reproductions will be accepted.
- All work must be 2D.
- All work must be wired for hanging, ***no sawtooth hangers will be accepted.***
- Artwork should be at least 12" on the short side, and no longer than 36" on the long side including matting and frame.
- Art must weigh less than 30 lbs.

HOW TO APPLY

Applications are accepted through FORMSTACK. The URL is

https://wisconsinvisualartists.formstack.com/forms/se_ronald_mcdonald_project

There are no entry fees to participate.

SUBMITTING IMAGE FILE

- Minimum file size is 1MB, maximum file size is 10MB
- Images should not include the mat or frame unless they are integral to or a part of the artwork.
- Blurry images and images with poor lighting or reflections will not be accepted.

FILE NAMING

- Image files MUST use the following naming convention:
LastnameFirstInitial_ Title
For example, John Smith's artwork titled "My Painting" will be named SmithJ_MyPainting.jpg, Do not include quotation marks.
- Do not use spaces or special characters other than an underscore between your name and title. If the artwork title or artist's name has special characters, leave them out. Upper/lower case does not matter.
- Acceptable file formats are jpg, jpeg, tiff, or png.

DELIVERY/PICKUP

VENUE

Ronald McDonald House

8948 W Watertown Plank Rd, Wauwatosa, WI 53226

The current hanging date if the drop-off date for artists in the current round. It is also the pick-up date for artists in the previous round. It is important work is dropped off and picked up at 9:00 AM

It is the responsibility of each artist to drop-off or pick-up their work on the specified dates and times. If the artist is unable to drop-off or pick-up their work, it is the artist's responsibility to contact the show manager/chapter chair informing them who will be dropping-off or picking up their work.

All artwork must be labeled on the back with Artist Name, Artwork Title, and Artist Mailing Address.

COMMITMENT TO EXHIBIT

By entering into the *INVENTORS BREWPUB* show, artists commit to exhibiting their work for the duration of the exhibit. Any alteration of the artwork causing substantial deviance from the entered image may disqualify the artwork from the exhibit at the sole discretion of the WVA Exhibition Team.

IMAGE USE

By entering work in this exhibition, the artist gives WVA and Ronald McDonald House Charities the right to use images for digital and print promotional purposes.

COMMUNICATION

All application questions should be addressed to: [SE Chapter Chairperson](#).

LIABILITY

Wisconsin Visual Artists is not liable for damage to artwork in transit or during the exhibit. The venue is not liable for damage to artwork in transit.

Wisconsin Visual Artists is a nonprofit 501(c)(3) membership-based organization of visual artists working in all media and styles. All visual artists living in Wisconsin may become WVA members. Full history, information, and benefits are listed [online](#).