



Prospectus/Call for Art

Updated March 20, 2024



Inventors Brewpub | Port Washington, WI

In 1847 the Lakeside Brewery opened in Port Washington, WI, one year before Wisconsin became a state. It then became the Port Washington Brewing Company in 1905 and after prohibition, it officially was called Old Port Brewing Company. (it's Premo beer's slogan was "The Beer that made Milwaukee Furious!") After closing in 1947, several of the buildings were torn down but the newest addition still remains. Sometime thereafter the American Legion Post 82 took possession of this building located at 435 N. Lake St, Port Washington, WI. In 2017, Inventor's Brewpub has been the current resident tenant since July 1, 2017.

The Southeast Chapter of Wisconsin Visual Artists has agreed to provide artwork for an area in the Inventor's Brewpub. This will be an ongoing project of the SE Chapter. We will provide 15-25 pieces of art to be rotated every three months. Members of the Southeast Chapter may submit up to three (30) pieces for each rotation. As the project progresses the number of pieces of artwork to be displayed will increase.

ELIGIBILITY

Members of the Southeast Chapter of WVA with membership valid through the end of each cycle.

VENUE

305 E Washington Street
Port Washington, WI

ARTWORK GUIDELINES

- Artists may submit up to three (3) images to be included in the show.
- Must be original work, no reproductions of artwork will be accepted.
- All work must be 2D or wall hanging assemblage with a depth maximum of 3"
- All work must be wired for hanging, *no sawtooth hangers will be accepted.*
- Labels with Artist Name, Artwork Title, and Artist Mailing Address must be attached to the back of the artwork.
- Artwork must be at least 12" on the short side and must be no longer than 36" on the long side. These dimension requirements include matting and frames. The depth of the piece including the frame must be less than 3"
- Artwork must weigh less than 25 lbs.

What is Inventor's Brewpub looking for?

The name of the brewpub says a lot about what type of work they are looking for

1. Collage, Assemblage, and Mixed Media are at the top of the list, also painting, photography, watercolor, no video or performance art
2. Industrial, steampunk, urban landscape, mechanical/machines

SUBMITTING YOUR ARTWORK

Applications will be accepted through FORMSTACK. The link is available on the WVA Website - <https://wisconsinvisualartists.org/exhibitions-2/calls-for-art/southeast-wisconsin-regional-calls/>

There are no entry fees for this project.

APPLICATION IMAGE

Size – maximum 1800 pixels on longest side, minimum file size is 1MB, maximum file size is 5MB

Images should not include the mat or frame unless they are integral to or a part of the artwork. Blurry images and images with poor lighting or reflections will not be accepted.

FILE NAMING:

- Image files **MUST** use the following naming convention: **LastnameFirstInitial_Title**
For example, John Smith's artwork titled "My Painting" will be named SmithJ_MyPainting.jpg, Do not include quotation marks.
- Do not use spaces or special characters other than an underscore between your name and title. If the artwork title or artist's name has special characters, leave them out. Upper/lower case does not matter.
- Acceptable file formats are jpg, jpeg, tiff, or png.

DELIVERY

Pieces are to be delivered to Inventor's Brewpub, 305 E Washington Street, Port Washington on July 13, 2024 at 9:00 AM. We will be hanging the show at this time.

COMMITMENT TO EXHIBIT

By entering into the *INVENTORS BREWPUB* show, artists commit to exhibiting their work for the duration of the exhibit. Any alteration of the artwork causing substantial deviance from the entered image may disqualify the artwork from the exhibit at the sole discretion of the WVA Exhibition Team.

IMAGE USE

By entering work in this exhibition, the artist gives WVA and Inventors Brewpub the right to use images for digital and print promotional purposes.

COMMUNICATION

All application questions should be addressed to: SE Chapter Chairperson, Steven Bauer
<mailto:sechapter@wisconsinvisualartists.org>.

LIABILITY

Wisconsin Visual Artists is not liable for damage to artwork in transit or during the exhibit. The venue is not liable for damage to artwork in transit, but appropriate insurance is provided during the exhibit.

Wisconsin Visual Artists is a nonprofit 501(c)(3) membership-based organization of visual artists working in all media and styles. All visual artists living in Wisconsin may become WVA members. Full history, information, and benefits are listed [online](#).