

**Wisconsin Visual Artists  
South Central Chapter  
Meeting Minutes October 17, 2023**

The South Central Chapter member meeting was held via Zoom 6:30-8:30 pm.

**Attendees**

Jayne Reid Jackson, Mary Tilton, Cary Hunkel, Jennifer Angelo, Marilyn Horst, Mary Jeanne Martin, Patricia Duren, Michael Knapstein, Amanda Bulger, Roann Mathias, Cynthia Holzum, David Williams, Jen Graham, Valeria Mangion, GG, Cyndie Rauls, Heidi Schreinter, Kathryn Lederhause, Caitilin Stolle, Janet Nelson, Jill Stevens, Ray Zovar and Merikay Payne.

**Future meetings**

Tuesday November 21 in person with Peggy Zalucha venue TBD  
Holiday party Tuesday December 19 venue TBD

**Exhibitions**

UW Hospital catalog is online under Past Exhibitions.

Arboretum "A Brush With Nature" will be hung Wednesday November 1. Takedown December 28.

Badger Prairie Needs Network: a show has been scheduled for April-June 2024

UW Hospital: we're on the schedule for September 2024

Beloit Art Center: a show has been scheduled for November 2024

Biennial selections will be announced November 6.

**Program**

Frank Juarez presentation on "What do Jurors Look For?" is recorded and available on the Web. Frank Juarez is a teacher from Sheboygan as well as art coach, and publisher of Art Dose magazine. He explained that a juror selects artwork to be exhibited and a curator determines placement of work in exhibition space. The juror process begins with jurors being invited. Examples of platforms used for jurying are CaFE and ZAPP. The juror needs to know how many works are needed, how many per artist and timeframe for process. After work is selected a juror statement is written and included in promotional material. Consistency, voice (what is being communicated), presentation (professional image, craftsmanship (best representation), local and regional perspectives, and narrative as a whole are important. He advises to not take rejection personally. Do research on prospective jurors. Do your homework with critiques and keep trying (an investment in time and money).

Merikay Payne, secretary