

WVA Meeting Minutes 7 JUN 23

Meeting convened on Zoom at 654p on 7 JUN 23.

Old Business

Tori Tasch made a motion to approve the minutes for May 2023, the motion passed unanimously.

New Business

Membership Drive: Currently we have 177 members, with 12 Lifetime Members and more than 50 professional artists in the SE Chapter. At one point we had more than 200 members. The current membership would believe that some of the following activities would drive our membership numbers: More in person activities, Guest Speakers (If you know of someone who would be of interest to our members, or if you yourself would like to speak, please submit the name to Steven), Studio/Gallery Visits, and our upcoming July Social.

Milwaukee Gallery Night/Day will be on 20/21 JUL 23.

The recently held FRESH 40 will be an annual event going forward. It was held by Dominion Properties with 5 pieces for each of the 40 artists selected to participate. 25% of the pieces sold (50 pieces). Dominion is working with new hotels who will use work by local artists. Artists who had corporate purchases are on a list to be contacted for future works.

The Ronald McDonald House just completed a 4th addition and they need art. Steven will be meeting with their representative about art in this free facility for the families of long term care patients. The work would hang for 3 months and be changed quarterly. More details to come. This is being managed by the Exhibition Committee and it was noted that they will be looking for bright, happy works. There are limited funds to purchase some pieces and there may be commissions.

Finance Committee: The following recommendations have been made: \$40 per Artist for Juried Shows using ArtCall, \$10-\$20 for all other shows. Tori was able to share that we will be going forward with the Endowment Match with Robert Ragir.

The SE Chapter Artist Showcase opens on 25 JUN 23, from 1-4pm at the Anderson Arts Center in Kenosha. Please come out and see the beautiful and diverse works of the 21 selected artists.

The prospectus for the 2024 Biennial is available on the WVA website, entries open on 15 JUN 23 and close in September. Please print and read the prospectus carefully before entering.

The Trout Contemporary opened on 10 JUN 23 and runs thru 13 AUG 23.

Members Present:

Steven Bauer, Patti Belbin, Kathy Kerner, Gail Willert, Ted Injasulian, Julie San Felipe, Lee Grantham, Micki High, Judy Sebranek, Barb Budish, Deborah Brooks, Tori Tasch, Jeanne Cole Panka, Joy Patricia O'Brien, Berel Lutsky, Jean Sobon, Marcia Hero, Ruth Vonderberg, Ken Vonderberg, Jewel Riano

Meeting adjourned at 7:33 pm.

The next zoom meeting will be on 2 AUG 23 at 630pm.