



# WISCONSIN VISUAL ARTISTS **PERSPECTIVES 2023**

MARCH 2 - APRIL 15

THELMA SADOFF CENTER FOR THE ARTS

*51 Sheboygan Street, Fond du Lac, Wisconsin*

## **PROSPECTUS**

**SUBMISSION ENTRY OPENS:** November 1, 2022

**SUBMISSION ENTRY CLOSES:** Midnight January 7, 2023

**NOTIFICATION TO ARTISTS:** January 30, 2023

**DROP-OFF DATES:** Monday, February 20 – Saturday, February 25 | 11 am to 5 pm

**OPENING RECEPTION:** Saturday, March 4th

**PICK-UP DATES of unsold artwork:** April 17 – 21

### **ENTRY FEES:**

Artists may enter up to 3 pieces:

\$20 first entry

\$10 each for 2nd and 3rd entry

### **ELIGIBILITY:**

Wisconsin residency and WVA membership is required to enter this show.

Not a member? [Join today!](#)

## **JURY**

This is a juried exhibition. We are pleased to welcome Deb Brehmer and Leslie Iwai as jurors for this show.

Juror information: [Debra Brehmer and Leslie Iwai](#)

*The Exhibition Team reserves the right to refuse a piece that is not properly entered or deemed inappropriate for public display.*

## **AWARDS**

Awards will be made for first place (\$1,000), second place (\$500) and third place (\$250). Awardees will be chosen by the exhibition jurors.

## **ARTWORK GUIDELINES:**

- Must be original work; no reproductions of artwork will be accepted.
- Works must be created within the past two (2) years (2021 and after).
- Works must be free of copyright infringement.
- 2D work must be wired for hanging. No sawtooth hangers are allowed.
- Labels with artist name and artwork title must be attached to artwork upon delivery.
- Instructions for any works needing special assembly or equipment should be noted on the entry.

## **ARTWORK SUBMISSION:**

- Image Size:
  - Minimum 1800 pixels on the longest side (this is equivalent to 6 inches at 300 ppi/dpi).
  - Minimum file size is 1MB (1000kB); maximum file size is 5MB.
- Images should not include mat and frame unless they are integral to or a part of the artwork.
  - Documentation imagery with blur or reflection will not be accepted.
- Three (3) images or video for 3D artwork will be accepted.
- File Naming:
  - Image files MUST use the following naming convention:  
**LastnameFirstInitial\_Title**  
For example, John Smith's artwork titled "My Painting" will be named  
SmithJ\_MyPainting.jpg  
Do not include quotation marks.

- For 3D submissions, name the file as above and append an underscore and number to the file name. For example: SmithJ\_MySculpture\_1, SmithJ\_MySculpture\_2, SmithJMySculpture\_3.
- Do not use spaces or special characters other than an underscore between your name and title. If the artwork title or artist's name has special characters, leave them out. Upper/Lower case does not matter.
- Format:
  - Acceptable formats for images are jpg, jpeg, tif, or png.
  - Video format may be mov or mp4. (no more than 3 minutes in length)

## **DELIVERY**

Delivery to Thelma will be Monday, February 20 – Saturday, February 25. Detailed delivery instructions, including shipment, will be provided to accepted artists. The Thelma Sadoff Center for the Arts will require a signed gallery agreement form.

## **IMAGE USE**

By entering work in this exhibition, the artist gives WVA and Thelma Sadoff Center for the Arts the right to use images for digital and print promotional purposes. Artists will be credited for image use.

## **COMMUNICATION**

All application questions should be addressed to:

Ally Wilber at [director@wisconsinvisualartists.org](mailto:director@wisconsinvisualartists.org)

## **SALES**

Work may or may not be for sale to be eligible for the exhibition. WVA and Thelma Sadoff Center for the Arts will make every effort to encourage the sale of work available for purchase. In the event of a sale, Thelma will retain a 35% commission.

Payment arrangements are defined in the Thelma gallery agreement. Artwork must remain on site until the final date of the exhibition.

## **COMMITMENT TO EXHIBIT**

By accepting entry into the WVA Perspectives 2023 show, artists commit to exhibit their work for the duration of the exhibit. Any alteration of the artwork causing substantial deviance from the entered image may disqualify the artwork from the exhibit at the sole discretion of the WVA Exhibition Team.

Full delivery/shipping instructions will be emailed to the finalists upon acceptance.

The Gallery agreement will need to be signed upon delivery, or mailed with artwork if being shipped.

## **LIABILITY**

Wisconsin Visual Artists is not liable for damage to artwork in transit or during the exhibit. Venue is not liable for damage to artwork in transit. Appropriate insurance for the artwork is provided by the venue while on the premises during the exhibit.

## **TO ENTER**

Submissions will be made through ArtCall. Visit our [Statewide Calls link](#) and follow the link to ArtCall to begin the submission process. New users will be required to create an ArtCall profile with user login and password. Existing ArtCall users need only login and follow the process for a new submission.

*Wisconsin Visual Artists is a nonprofit 501(c)(3) membership-based organization of visual artists working in all media and styles. All visual artists living in Wisconsin may become WVA members. Full history, information, and benefits are listed [online](#).*