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AS IT IS SUPPOSED TO BE

Dear WVA Members and Friends,

Some things are just right, just "as it is supposed to be." You know when that is, you know it when life events develop, when you're doing art from your heart, and you know it when it's time for a change. This is one of those "as it is supposed to be" times.

This will be my last letter as President of WVA, and I'm a bit sad to be leaving this post, because I've had so many fun adventures in this one short year. This position has expanded my horizons through better understanding of the organization, increased my ability to reach out for assistance, and awakened my gratitude to those who have done this job and those who will. The opportunity to take on this task, even for a year, was "as it is supposed to be" and I'm so glad to have been able to serve WVA in this way.

I want to thank the members and advisers of the WVA Board, who have supported me with suggestions and corrections as necessary and encouraged me at every step. We are so very fortunate to be assisted by our Executive Director Ally Wilber, whose wisdom and counsel gracefully guided me throughout this year. I'm grateful for the WVA members who participate in our chapter and state shows and volunteer their efforts to make them happen, and for the generous sharing of information and experiences at all our Chapters' meetings. I'm extraordinarily thankful for the opportunity to work on the Biennial exhibit which serves as an inspiration to all Wisconsin artists, and, finally, I'm very glad I can continue to work in support of this organization that has at its core purpose the support of all artists in Wisconsin.

I'm happy to hand over the reins to our incoming President Jane Hostetler, who will receive the same support as I have received through the generous spirit of the Board and the members of WVA. This is truly an organization worth our time and effort - "as it is supposed to be." Thank you for the honor of serving as President.

Im 20

Mary

WELCOME TO ALEX OUR NEW VICE PR

Alexis Arnold was born in Milwaukee, WI and grew up in Sturgeon Bay, WI. After graduating from UW stout in Menomonie, WI with a Fine Art Degree and concentration in art metals, she lived in St Paul, MN working in a commercial photography lab and later at Art Resources.

After a couple years in Minnesota she relocated to Portland, Oregon and spent fifteen years living there. While in Portland Alexis worked for another photographer and then branched off on her own. She ran a successful photography business for ten years on the West Coast photographing weddings, portraits, fashion & small businesses.

Alexis moved back back in her home state in 2016 and is currently living in Green Bay, WI. She took over Artless Bastard Gallery on November 1st of 2019 and within two and half years has hosted over twenty six group themed exhibitions, represented eleven artists, created working artist studio spaces, created a podcast, started the Artless Annex (a teaching and learning center for artists and the public) and became a non-profit!

Artless Bastard Gallery and The Annex is where she helps other artists achieve their goals. The mission of the gallery is too connect, educate and exhibit with the focus on providing emerging artists a space to do all of those things.

For her own fine artwork she is inspired by the unique and versatile medium of encaustic. She often incorporates vintage found materials from local antique stores into her work. The mix of old and new has always been something she has been drawn to. Whether it is blending materials to create a one of a kind piece or incorporating her photography into a dreamy wax form, she often starts with ideas in the form of sketches, watercolor drawings & images and then lets the piece guide her in the direction it wants to go.

IS ARNOLD Resident

Learn more about the gallery at www.artlessbastard.com Follow the gallery at https://www.instagram.com/artless. bastard/

You can view her photography at www. alexisarnoldphotography.com Follow her photography at https://www.instagram.com/ aarnoldphotos/

Follow her encaustic and mixed media art at

https://www.instagram.com/scorpioencaustics/





CHAPTER NEWS

Northeast Chapter

NE Chapter All Member Show at Richeson Gallery in Kimberly. The show will open Friday, July 1st. Closing Reception and Awards ~ Friday August 12th 4-6 PM

Picnic Time! The picnic will be Tuesday, July 19th at Bill Nettelhorst's Prairie/Lake Home. You are invited to come and paint, sketch, etc. earlier in the day! More details will follow!

Short chapter meetings will precede these events on July 19th and August 12th .

Southeast Chapter

There will not be a Zoom Business Meeting for July. We are asking all members to join us Friday, **July 8th** for the Opening Reception of TURN UP THE HEAT at Inspiration Studios from 5:00 PM to 8:00 PM.

Inspiration Studios 1500 S 73rd Street West Allis, WI

South Central Chapter

Meetings:

The South Central Chapter meeting on June 21 was the first one to be held in person in over two years. The meeting at member Ray Zovar's studio in Stoughton highlighted Ray's work, which consists of luminous painting and sculpting.

We will take our usual meeting break in July, and plan for our annual picnic for our August meeting.

Exhibitions:

The online show "This is Home" is on display on the WVA website at This is Home. This video includes the visual work and statements of thirty-three SC Member artists on the topic of home. It's a touching and thought-provoking exhibition, viewable from the comfort of home.

We will have two member shows this fall. Entry is now open for submission for "Midwest Seasons" to be on display at the Sauk Prairie River Arts Center in Prairie du Sac in September. We will also open submissions on July 1 for our annual member show at UW Hospital in Madison.



FROM LEFT TO RIGHT. Alexis Arnold, incoming Vice President, Jane Hostetter, incoming President, Tori Tasch, re-elected State Treasurer, and Brianna Fischer, first full-term State Secretary

We had a lovely annual meeting in the MOWA gardens on June 18th, where we voted in our new state board officers, announced WVA Legacy Awardees, and discussed upcoming statewide exhibition opportunities.

2022 WVA Legacy Awards

Doug Haynes (South Central Chapter)

Doug Haynes is a native of Madison, WI. He attended Thoreau Elementary, Cherokee Middle and West High. He was deeply influenced by his teachers, especially Jeff Hagen, Karen Currie, Larry Everard and the late Don Hunt. As an undergraduate at Kalamazoo College, Havnes studied art with Bernard Palchik, David Small and Marcia Wood. He later acquired a degree in art education from the University of Minnesota. Following college, Haynes transitioned from ceramics to painting. He has exhibited frequently and has been an active member of the Wisconsin Visual Artists* (WVA) since the early 1990's. Early on, he served the South Central chapter of WVA as membership chair and program chair. In 1993, he organized a juried exhibition which took place at the Porter Butts Gallery in the UW Madison Memorial Union. Haynes instigated murals for the city of Madison, First Baptist Church and painted murals under Peggy Flora Zalucha at Millennium Murals. The Governor's Awards in Support of the Arts selected Haynes in 2000 to create a set of 6 commissioned watercolors to be presented to award winners as well as one for the permanent collection of the Chazen. Haynes was part of the leadership team that prepared an arts exchange between artists of Japan and Wisconsin Visual Artists. After the Japanese artists visited Wisconsin to exhibit and form bonds of friendship, the Japanese reciprocated by inviting Wisconsin artists to visit and exhibit in Japan. In the early 2000's, Haynes supported an effort spearheaded by Gary Gresl to create a Wisconsin art gallery in a historic coast guard station in Milwaukee. The project never got past the proposal stage, however it did lead to the creation of the Wisconsin Visual Art Lifetime

Achievement Awards (WVALAA) and underscored the need for what would eventually become the relocated Museum of Wisconsin Art. Haynes was one of the initial members of the WVALAA induction committee. In 2003, Haynes organized an exhibition titled Living in Two Worlds for the Museum of Wisconsin Art. Haynes helped put on a number of statewide juried exhibitions held at the Wisconsin Academy's Steenbock Gallery including coordinating the 2004 Self-Portrait show. In 2006, Haynes revisited the theme of self-portrait when he created 36 self portraits over the course of 36 days of chemotherapy. In 2008, Haynes began a project to illustrate the Bible. Since that time he has created over 500 pen and ink illustrations and presented the work in Washington D.C. and Seoul. In 2013, Haynes formed an art CSA to sell paintings in advance to his plein air event called 30 paintings in 30 days. In 2003, Haynes began editing the WVA magazine and website. Haynes also wrote numerous articles, reviews and artist profiles. He secured a grant from the Wisconsin Arts Board to expand and enhance the magazine. Haynes' innovative website design created a database of membership records and allowed for email announcements to be sent out to the members, as well as online entry and jurying capabilities. The role of magazine editor was transferred to Aaron Wilbers in 2011 and in September of 2018 Haynes stepped down from his role as website manager. With the weight of these duties lifted, Haynes has increased his artistic output. Recent projects include Life is not always easy (2018), Really Big Prints (2018 and 2021), The Bible in color (2019), Spring Art Tour (2019), 30 Watercolor Landscapes (2019) Father, Son / Poet, Painter (2021) and the State Street Coloring Book (2021).



ABOVE: by Doug Haynes RIGHT: Tori Tasch presenting the WVA Legacy Award to Doug Haynes



Gary John Gresl (Southeast Chapter)

Graduate Manitowoc County Teachers College, UW Steven's Point with BS & Music Minor & Art equivalent. Taught in Brillion Public Schools for 5 years. Received a MS in 1974 from the Related Art Dept., School of Family Resources and Consumer Sciences, UW Madison.

Owner, Operator, Dealer and Employee Mid-America Antique Center, Milwaukee, 1974-2005. Taught and lectured on antiques and art, 10+ years at Mount Mary College, 5+ years at UW Milwaukee, UW Sheboygan, UW Fond du Lac, and elsewhere.

Joined Wisconsin Painters & Sculptors 1983, served as Treasurer, Secretary, Vice President, 4 terms as President, Editor of WPS Publications, Chair or Co-Chair of Wisconsin Artists Biennial 4 times, Originator of the Wisconsin Visual Art Lifetime Achievement Awards, and a Chair of that organization for many years, President of WPS in 1990 when 3 Chapters were formed, rewrote the WPS Constitution twice (with help), started the creation of the WP&S Endowment Fund in about 1988 nurturing its growth thru the Greater Milwaukee Foundation for decades with the goal of hiring a Director for the organization.

Art production: Hundreds of exhibits, Winner of a Mary Nohl Fellowship Award; won a first place in the Wisconsin Artists Biennial held at the Haggerty Museum, and numerous other awards; received a Wisconsin Visual Art Lifetime Achievement Award.

ABOVE: Gary John Gresl BELOW: Steven Ballard

Steven Ballard (Northeast Chapter)

Appleton artist Steve Ballard holds a Bachelor of Science Degree from the University of Wisconsin-Superior. His participation in public art projects in the city of Seattle sparked an interest in the medium of assemblage, which led to artist residencies in K-12 schools when he returned to Wisconsin. He worked as a crew member to install The Gates, by Christo and Jean Claude in New York's Central Park in 2005. As a member of Wisconsin Visual Artists since 1992, he gained invaluable experience volunteering for the positions of chapter chairperson, exhibition and program chairs. His most memorable WVA experience is having worked with members from all three chapters in the Japan Exchange in 2009.





ARTIST SPOTLIGHT Kaitlin Walsh

Kaitlin Walsh 1MAGES Kaitlin Walsh

Do you have any formal art training - schools to boast? Self-taught?

Yes, I have formal art training. I took a smattering of art classes in under grad (my university, Marquette, didn't actually offer any so I had to take separate courses at Milwaukee Institute of Art & Design). After this I actually attended grad school for medical illustration, where I took fine art courses alongside medical classes at University of Illinois Chicago. My degree was in Biomedical Visualization. I do have to add that in between under grad and grad school I was short on a few fine art prerequisites so I took classes at MATC (now Madison College). These classes were phenomenal and a huge part of my growth as an artist. I always recommend Madison College to everyone!

How long have you been making art?

I've been making art since longer than I can remember. Literally. My mom has a paper that has the tiny circles that I drew at age one—she said I even was holding a pencil correctly at that age! And I've never stopped. Never, ever want to stop.

What influences your work? (people or other)

Georgia O'Keeffe has had a large influence on me. She actually grew up in my hometown, Sun Prairie, Wisconsin! I love how she took everyday objects that had already been painted to death and made it feel fresh and new by painting extreme close-ups and innovative compositions and orientations. My grandpa also had an influence on my love of anatomy. When he came over for dinner he would make all those intricate Latin words sound so fascinating. He somehow made anatomy and physiology facts feel like stories (the pituitary gland swings below the brain, riding in on a Turkish saddle?? It's true, look it up!) Without him, I'm not sure I would know to put anatomy in that creative, alternative light.

What motivates you to make your work?

A sincere love for both the act of painting, and for what I paint (anatomy). I've talked to many artists who feel the same way: No matter what is going on in the world, in our lives, the moment we put brush or pencil to paper, it just fades away. My mind is peaceful and happy and excited, all at the same time. When I'm forced to stop painting a bit (momming sometimes gets in the way) I know my whole family can feel the rise of my crabbiness. Add to that the fact that I get to paint something that has always ignited a flame of excitement in my heart (seriously, how can anyone NOT be mesmerized by what our bodies are capable of?), and I'm motivated to paint every second of the day. If I didn't love my kids and husband so much, you wouldn't be able to tear me away from the studio.

Can you talk about the process of making your work, from concept to completion?

My work starts with an anatomical concept or idea. I'm flooded with these, both from my own brain and customers. There are so many elements of the human body that anatomy enthusiasts like myself find fascinating (not to mention all the pathologies that people want painted to commemorate illnesses and injuries). Once I research the anatomical facts of the idea, I let my mind flow, search through textbooks and pictures until I find a way to make it abstractly beautiful (while maintaining accuracy). Then I put brush to paper! I paint very quickly, because one needs to in order to create the best watercolor effects. And I suppose because I've had a lot of practice. This also means I'm able to repaint and repaint again if necessary to get the result that I want. I then scan it in, send a snapshot to the customer, and if all looks good, I mat it and send it on its way!

What do you hope viewers get out of your work?

Using inspiration from both the form and function of human anatomy, my paintings explore the obscure, dynamic beauty hidden within the body. Through my studies, I have found that the human interior looks deceptively chaotic and haphazard. In reality, every inch of the body is put together in a defined and methodical way, making possible both the functions of which we are all capable, and also the uniqueness of every individual. Yet these capabilities, and the intricate structures that make them possible, are often disregarded: We consider the activities of the body background noise and fail to marvel at their power. But what if we could find the profound in the seemingly mundane? My work seeks to do this by unearthing the stories inherent to our anatomy. I hope to inspire a tradition of respect and appreciation for the overlooked.

Any upcoming exhibitions, shows, or art happenings?

Thirty of my best pieces, including my new series, Exquisite Anatomy (images of this are attached), are on display through August at SSM Health Monroe Hospital. As for art happenings, I am opening an art studio in Waunakee, Wisconsin! I'm teaching art classes to kids and adults starting, well, today! My summer adult sessions are filled up. But I'll release my fall classes, to start in September, at the end of July. I will also be having a big opening and show here at the new studio in August. Follow me @lyonroadart on instagram or facebook if you're interested in learning more or coming.

Can we buy your work? If so, where/how?

Yes! Prints of my pieces are at lyonroadart.com There are over 500 listings available! (When did I find to paint all of those in the past seven years??) I release originals periodically through instagram and do an original of the month on lyonroadart.com. Originals will also be sold at the new studio in Waunakee.

> PREVIOUS SPREAD: Mesentery Attachments LEFT: Exquisite Kidney

No matter what is going on in the world, in our lives, the moment we put brush or pencil to paper, it just fades away.

Website: lyonroadart.com Insta: @lyonroadart FB: https://www.facebook.com/lyonroadart Twitter: @lyonroadart

RIGHT: Into The Orbit







ARTIST SPOTLIGHT Paula Schiller

BY Paula Schiller IMAGES Paula Schiller



PREVIOUS SPREAD: Yellow Road ABOVE: Decorative Diagram

Artistic Evolution

For Paula Schiller, making art has been a sensory experience that has taken many exciting forms. Early on, she was told that she didn't have strong drawing skills and could never become a painter. While that feedback was discouraging, it wouldn't deter her from creating. Instead Paula focused on sculpture, photography, and collage. She credits these media with helping her forge a great understanding of composition and form.

By 1970, she was a film major at New York University (where a young Martin Scorsese would sign out the student cameras). "I really loved creating narratives by using film editing techniques, and eventually I became a film editor, and later a sound editor."

Paula says that the competition within the film industry of New York was difficult, so she decided to step away for a while. She made her way back home to Spring Green, Wisconsin to reflect on her next move. While at home, she was listening to Public Radio and was excited by the sound effects she was hearing on various programs. She decided to knock on the door of radio station WHA and say, "I can do sound effects for you." That started a great relationship with Public Radio as Paula worked on shows such as All Things Considered and becoming the Producer/Director of the NPR station in Fairbanks.

When Paula fell in love with and then married a charming

Australian in Sydney, Paula found the time and freedom to do something she'd always dreamed of - she taught herself how to draw. By poring over drawing books and practicing tirelessly, Paula found success. She was accepted to the National Art School in Sydney and completed her BFA with honors, a four-year intensive study in an atelier setting. From then on, she has worked as a professional painter.

Today, back in Wisconsin since 2019, she says of her painting style, "Even though I eventually received formal training, I don't try to paint like someone who did. I don't mean to negate my education, but I really enjoy challenging the rules and disrupting expectations. The time I spent working in sculpture, photography, and film gets layered into my work and I feel that this adds some depth. I mingle genres and some of my pieces I think of as 'movie stills' or the boring bits that end up on the cutting room floor. Unnecessary to one plot, they can be interesting fragments of another story."

Preferred Medium

"I am an oil painter. I am painfully slow in my process because I layer and scrape back, and then layer again. I don't cover my mistakes or my decision making." Paula says that she really tries to pay close attention to angles, shapes, and negative space. When asked how she approaches her compositions, she laughs and says, "As a person who loves film, I have to say that I enjoy taking bad photographs. Bad photos make great paintings."

Artistic Influences

"Being a child of the 50s and 60s, print images, billboards, and advertisements have had a huge impact on me. I also look at artists like Picasso, Francis Bacon, and Andy Warhol for inspiration. They were engaging with photography and grappling with what it means to be a painter in the face of this new medium.

"They, and to some extent I, engage with what we think is essential about photography and what is essential to painting and try to construct works that deal with the contradictions and similarities in a self-conscious way, or even an obvious way. Engaging with photography always makes me ask that big question, "Why paint?" I keep poking around at different responses I can make to that question."

Current Challenge

"I have this existential crisis all the time: why am I painting when the world is falling apart? I want to make a contemporary statement but am struggling with how to do that when an aesthetic response seems inadequate. The other thing I'm challenged by is my slowness and getting bogged down in detail. I need to loosen up and work faster! I'm ditching my usual references and incorporating more abstraction to help along in this process, but it feels risky."

Current Celebration

"When I moved back to Spring Green from Australia, I had a rough re-entry into the art world." Paula explains that it took her a while to find galleries and fellow artists who embraced her work. Eventually she branched out to different parts of Wisconsin, and she joined WVA; both have really helped her find a supportive community.

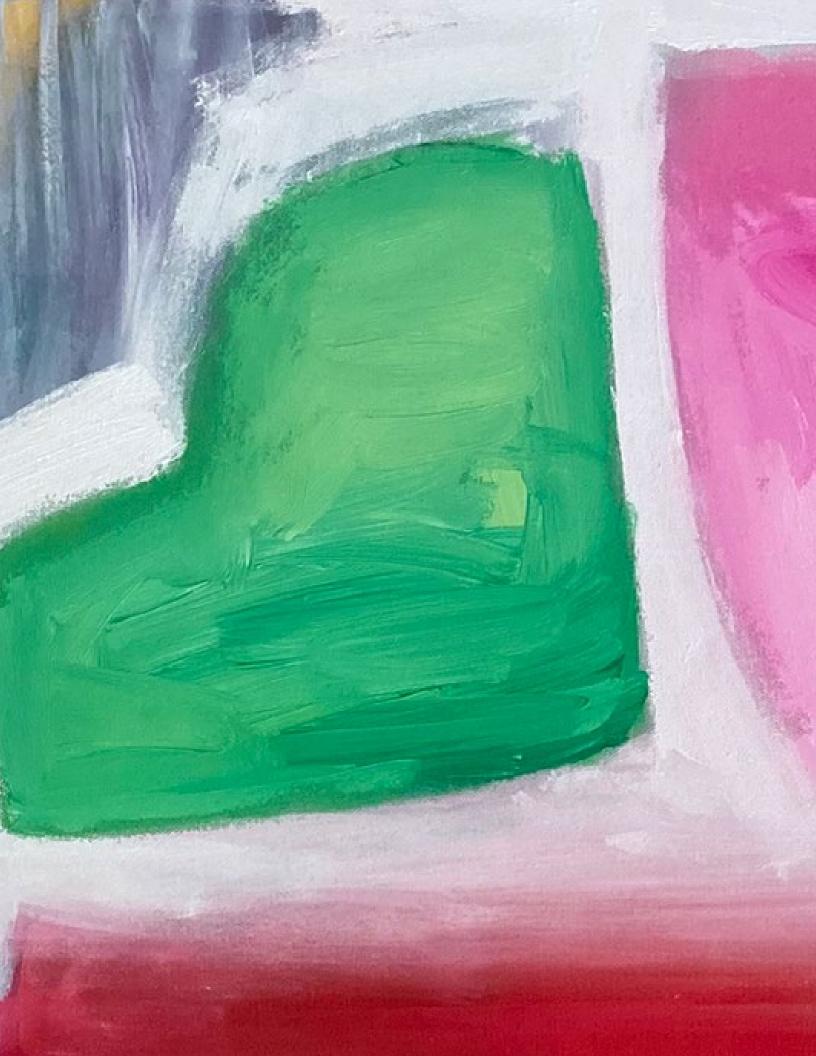
"I am just celebrating being made a professional member of WVA and that my studio is featured in two art tours this year. For all of 2022 and 2023, I'm on the map of the Driftless Region Scenic Art Loop, and I'm in the 2022 Fall Art Tour in Mineral Point, Dodgeville, Spring Green, and Baraboo."

You can visit Paula's website and learn more about her upcoming exhibitions at Paula C. Schiller Gallery and Studio (paulacschiller.com)

WVA's new monthly blog feature, Artists Inspiring Artists, is intended to connect our visual arts community by sharing members' personal stories of artistic evolution, creative processes, struggles, and celebrations. Each month, blogger Mara Dučkens will highlight a different artist. Have you got a story to share? Please reach out to Mara at maraduckensl@gmail.com to be featured.



Animized Barn



Debra Davis Crabbe

BY Debra Davis Crabbe IMAGES Debra Davis Crabbe



PREVIOUS SPREAD: Overflow ABOVE: Floating and Sinking

I earned a BFA in Visual Communication Design with I am an abstract painter living and working in Two Rivers, Wisconsin. Born and raised in Detroit, I began making art at a young age and was fortunate to attend a high school where I could major in art. I went on to receive my BFA in Painting from the Center for Creative Studies (CCS) in Detroit. I worked as a graphic designer and illustrator in Chicago for many years, but always continued my personal artwork. I am now focused solely on painting, exhibiting, and selling my work.

I work intuitively, laying down paint and reacting to what happens; honing in on what I want a piece to say as I go. The process of adding, taking away, and building layers creates a history and depth - both physically and emotionally. For the last couple of years I have worked almost daily and find this practice builds on itself - there's a sensitivity and consistency; one piece influences the next. This has allowed me to channel my energy and build a language unique to me. I am interested in a direct path to emotional energy and I get rid of any technique or concept that gets in the way. Abstract painting provides a freedom for me to express myself more fully and in a more universal way than representational work ever has.

Lately I've been enjoying working on raw canvas with thin layers or washes of acrylic paint, often contrasted with thick patches of paint.

I love when people connect with my art and it speaks to them on an emotional level. I enjoy hearing what people see or feel in my work and do not think it's important for them to see things my way - it's open to interpretation.

In August I will have a solo exhibition at Artless Bastard in De Pere. This is my second solo exhibit this year (the first one was at The Center For The Visual Arts in Wausau in January).



Concentrated Effort

The Freedom of Failure: Embracing Failing to Become Your Strongest Self

A Virtual Talk by Sarah Carroll

Streaming Live on WVA Facebook and YouTube

Sunday, August 7th | 10:30am



JK Rowling was nearly destitute before she wrote Harry Potter. Oprah Winfrey and Walt Disney were fired from their media positions before experiencing success that has touched all of us. What about us ordinary mortals? In this interactive session, we'll explore the concept of failure and what failure has to teach us. How do we transcend traditional responses to failure, and learn instead to embrace our darkest moments to become a stronger version of who we're capable of being?

wisconsin visual artists: Member News



TRISHA DUREN + DENISE PRESNELL

Each year, selected artists are invited to create a work of art to be included in a themed summer exhibit. This year's summer show, 'Light & Shadow' features works from over 30 talented artists. Trisha Duren and Denise Presnell are both featured! 'Light & Shadow' will be on view from June 13- August 31st.

This is a virtual exhibition for the L. E. Phillips Memorial Public Library located in Eau Claire, WI.

<u>Link</u>

JEAN JUDD



The Texarkana Regional Arts and Humanities Council has selected textile artist Jean M. Judd of Cushing, Wisconsin for inclusion in the 34th Annual Juried Art Exhibition being held at the Regional Arts Center in Texarkana, Texas.

This exhibit features 115 artworks by professional artists across the US working in diverse mediums including photography, print making, sculpture, aqua media, oils, fiber arts, collage, intermedia, drawing, video and digital.

The exhibition opens on July 15, 2022 and is open through September 3, 2022. The reception and awards ceremony at the art center, is July 15, 2022, 6:30 to 8pm.

Texarkana Regional Arts Center 321 West 4th Street Texarkana, Texas 75501

Visit the <u>TRAHC's website</u> for more information about the exhibition.

TURN UP THE HEAT

Our own WVA Southeast Chapter will be having an exhibition called turn up the heat at Inspiration Studios in West Allis. Go check out the 60 works of art from July 1st- July 30th.

> Inspiration Studios 1500 S. 73rd Street West Allis, WI 53214

ART OPPORTUNITIES

Museum of Wisconsin Art

MOWA is hiring for a part-time MOWA Shop Sales Associate

This is a perfect position for a creative looking for part-time work in an inspirational setting, while still having time and energy to paint, draw, and write outside of scheduled hours.

Job Posting

Call for Proposals: Northeast Wisconsin Technical College

"Artists who live in the Northeast Wisconsin Technical College District can now send proposals year-round for art costing less than \$1000 each. In general, the College is looking for large-format statement pieces that are in 'ready to hang/install' condition."

https://www.nwtc.edu/about-nwtc/places/call-for-artwork

Watrous Gallery

Watrous Gallery is hiring an Exhibitions and Outreach Coordinator.

The exhibitions coordinator is a full participant in the planning and execution of James Watrous Gallery exhibitions, events, and related outreach. This position's responsibilities include developing events to connect with new and returning audiences; coordinating the 2022 statewide Call of Artists; and other responsibilities.

Job Posting



Due: July 25th More Info!

An artist's artistic, geographic, and cultural roots play significant roles in their artistic process and statement. New Growth hopes to follow years of turbulence with a focus on positive life changes, unexpected new opportunities, and the journey we all take as artists. The exhibit will highlight original fine art inspired by an artist's perspective of their "roots" and artistic journey. Interpretations of the theme may be broad and entries are not limited to representational works. This exhibit features awards.



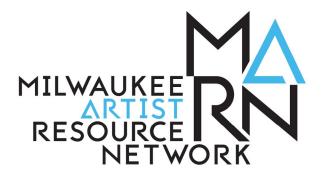
Due: July 5th <u>More Info!</u>

The Janesville Area Convention & Visitors Bureau is excited to announce their 2022 Call for Artists. For the third consecutive year, muralists will be part of the annual Art Infusion event that will take place on September 9, 10 and 11 in downtown Janesville, Wisconsin. This year there are three unique spaces ready for you.

Please read through the entire call prior to submitting. Thank you for your consideration as a participating artist.

wisconsin visual artists: Partner News

Click on our partner's logos to be taken to their websites, and read about exciting things they have going on below.







Support us at https://www.wisconsinvisualartists.org/.

Artdose Magazine

Effective **April 1, 2022**: Artdose Magazine Weekly will transition into a paid online platform. Our weekly art e-newsletter has been free since 2015. This summer Artdose Magazine will be transitioning into a regional art magazine highlighting art happenings from Iowa, Illinois, Michigan, Minnesota, and Wisconsin. Due to this expansion, it is in the best interest of the magazine to begin looking for ways to cover these increased costs. Artdose Magazine Weekly will remain free for current advertisers. If you are interested in learning about our advertising rates, do not hesitate to reach out.

Artdose Magazine began as a quarterly art guide in 2013 in Sheboygan, Wisconsin, to introduce local artists, artist studios, and exhibition spaces to its readership. A couple of years later, it gradually began to cover the visual arts throughout the state of Wisconsin. In 2017, it transitioned into a French-fold publication for a few issues, which eventually developed into a bi-annual art magazine that you see today. Similar to other art publications, it went through multiple phases to remain afloat.

"It is important to celebrate the visual arts in our region and to use our platform to amplify an industry that we are passionate about. Our commitment is to bring people together to experience art. My goal is to continue building a larger art ecosystem across state lines that embraces mutual support, collaboration, and partnerships". – Frank Juárez, publisher



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