



WISCONSIN  
**Visual Artists**

## CALL FOR ART

**TURN  
UP THE  
HEAT**

WISCONSIN VISUAL ARTISTS  
SOUTHEAST CHAPTER

Inspiration Studios  
1500 S 73rd Street, West Allis, WI  
July 1 - 31, 2022

### Important Dates

**APPLICATION PERIOD OPENS:** May 18, 2022, at 9:00 AM

**APPLICATION DEADLINE:** June 15, 2022, at 11:59 PM

**DROP-OFF DATES:** June 25 & 26, 2022 from 10:00 AM – 2:00 PM

**OPENING RECEPTION:** Friday, July 8, 2022, 5:00 -8:00 PM

**PICK-UP DATES of unsold artwork:** Saturday, July 30, 2022.

**ON VIEW:** Saturdays, 10: AM – 2:00, Or by Appointment

**LOCATION:** Inspiration Studios, 1500 S 73<sup>RD</sup> ST, West Allis, WI 53214

## ENTRY FEES:

There are no entry fees for this show. **Artists may enter one piece.**

## ELIGIBILITY:

Membership in the SE Chapter of Wisconsin Visual Artists thru July 30, 2022, is required. The Exhibition Team reserves the right to not accept a piece that is not properly entered or deemed inappropriate. Work must be appropriate for public viewing and must be family-friendly.

## THEME:

The theme for this exhibition is *Turn Up the Heat*. All artwork should reflect your interpretation of the theme.

"When I feel the heat, I see the light."

~ *Everett Dirksen*

"Appreciate daily suns because rain can reign for months."

~ *Goitsewang Mvula*

Heat is required to forge anything. Every great accomplishment is the story of a flaming heart.

~ *Mary Lou Retton*

## ARTWORK GUIDELINES:

- Must be original work; no reproductions of artwork will be accepted.
- No media restrictions, except for video/performance art.
- Maximum size for 2D is 36 x 36.
- 3D work must be able to fit on a pedestal.
- Wall hung work must be wired for hanging. No sawtooth hangers are allowed.
- Labels with Artist Name, Artwork Title, and Artist Mailing Address must be attached to the artwork.
- The artist of any works needing special assembly or equipment needs to be present at the hanging.

## ARTWORK IMAGES FOR SUBMISSION:

- Image Size:
  - Minimum 1800 pixels on the longest side.
  - Minimum file size is 1MB (1000kB); maximum file size is 5MB.
- Images should not include mat and frame unless they are integral to or a part of the artwork.
  - Blurry or images with reflection will not be accepted.
- Three (3) images for 3D artwork will be accepted.
- File Naming:
  - Image files MUST use the following naming convention: **LastnameFirstInitial\_Title**  
For example, John Smith's artwork titled "My Painting" will be named SmithJ\_MyPainting.jpg  
Do not include quotation marks.
  - For 3D submissions, name the file as above and append an underscore and number to the file name. For example: SmithJ\_MySculpture\_1, SmithJ\_MySculpture\_2, SmithJMySculpture\_3.

- Do not use spaces or special characters other than an underscore between your name and title. If the artwork title or artist's name has special characters, leave them out. Upper/lower case does not matter.
- Format:
  - Acceptable formats for images are jpg, jpeg, tif, or png.
- Artists Statement: Artist Statements are required. A minimum of 100 characters, but not to exceed 500 characters, specific to this artwork.
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## **DELIVERY**

Pieces are to be delivered to Inspiration Studios on June 25<sup>th</sup> and 26<sup>th</sup>, from 10:00 AM to 2:00 PM.

## **COMMITMENT TO EXHIBIT**

By entering into the *Turn Up the Heat* show, artists commit to exhibiting their work for the duration of the exhibit. Any alteration of the artwork causing substantial deviance from the entered image may disqualify the artwork from the exhibit at the sole discretion of the WVA Exhibition Team.

## **IMAGE USE**

By entering work in this exhibition, the artist gives WVA and Inspiration Studios the right to use images for digital and print promotional purposes.

## **COMMUNICATION**

All application questions should be addressed to: SE Chapter Chairperson, Steven Bauer  
<mailto:sechapter@wisconsinvisualartists.org>.

Work may be for sale to be eligible for the exhibition. WVA SE Chapter and Inspiration Studios will make every effort to encourage the sale of work available for purchase. In the event of a sale, Inspiration Studios will retain a 20% commission.

Payment will be made by Inspiration Studio to the individual artists via check. Artwork must remain on site until the final date of the exhibition.

## **LIABILITY**

Wisconsin Visual Artists is not liable for damage to artwork in transit or during the exhibit. The venue is not liable for damage to artwork in transit, but appropriate insurance is provided during the exhibit.

## **TITLE EXHIBITION CALENDAR**

- Entries open May 18, 2022
- Entry Deadline: June 15, 2022
- Drop-Off Dates: June 25<sup>th</sup> and 26<sup>th</sup>, 10:00 AM to 2:00 PM
- On View: Saturdays during July, 10:00 AM to 2:00 PM, Or by appointment
- Opening reception: July 8, 5:00 to 8:00 PM
- Pick-up Dates: July 30, 2022, 10:00 AM to 2:00 PM

*Wisconsin Visual Artists is a nonprofit 501(c)(3) membership-based organization of visual artists working in all media and styles. All visual artists living in Wisconsin may become WVA members. Full history, information, and benefits are listed [online](#).*