



## South Central Chapter UW-Hospital Exhibit 2019 Prospectus

This exhibit is limited to members of the South Central Chapter of WVA. The show is not juried and each member may enter one or two pieces. Artwork will be hung in the surgical waiting room, the elevator lobby area and a well-traveled hallway and will be insured by UW-Hospital while on display. There will be no reception for this exhibit.

**Exhibit Dates:** September 7 – October 5, 2019

**Venue:** UW-Hospital, 600 Highland Ave, Madison WI 53792

**Entry Deadline:** Wednesday August 28, 2019

**Artwork Specifications:** Both 2-D and 3-D work may be entered

- Work must be appropriate for public viewing in a healing environment. UW-Hospital reserves the right to reject or remove work at any time for any reason.
- 2D pieces may not be more than 4" deep per hospital safety requirements.
- 3D work cannot exceed maximum size of 30" high x 30" wide x 20" deep to fit inside of display cases.
- 2D works must be wired (no sawtooth hangers). Alternate hanging systems cannot be accommodated for this exhibit.
- Artwork labels must be affixed to back of 2D work or bottom of 3D work *and* a small removable note, such as a Post-It, with your name and artwork title must be attached to the front of your work. Artwork labels can be found on page 2 of this prospectus.

**Entry Fee:** no fee for this show

**Sales:** UW-Hospital handles sales and will sell pieces from walls and displays during the show dates. Artists whose work has sold will receive payment at the conclusion of the show along with instructions to donate 20% of the selling price to UW-Hospital. If work is not for sale, clearly mark as NFS and provide an insurance value figure consistent with your usual sales on the label.

**Artwork Dropoff:** Artwork must be dropped off Saturday, September 7 between 9:00AM-10:30AM. NOTE: Artists can drive up to the main hospital entrance temporarily park and leave their cars to walk their art into the main entrance for a quick drop off. All work will be signed in and out.

**Artwork Pickup:** Saturday, October 5 between 9:00AM-10:30AM

**Have questions?** Email Carol Pflughoeft at [pflughoeft@yahoo.com](mailto:pflughoeft@yahoo.com)

**ARTWORK #1**

Artist name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Medium \_\_\_\_\_

Dimensions (w x h x d) \_\_\_\_\_

Selling price or NFS \_\_\_\_\_

Insurance value if NFS \_\_\_\_\_

**ARTWORK #2**

Artist name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Medium \_\_\_\_\_

Dimensions (w x h x d) \_\_\_\_\_

Selling price or NFS \_\_\_\_\_

Insurance value if NFS \_\_\_\_\_